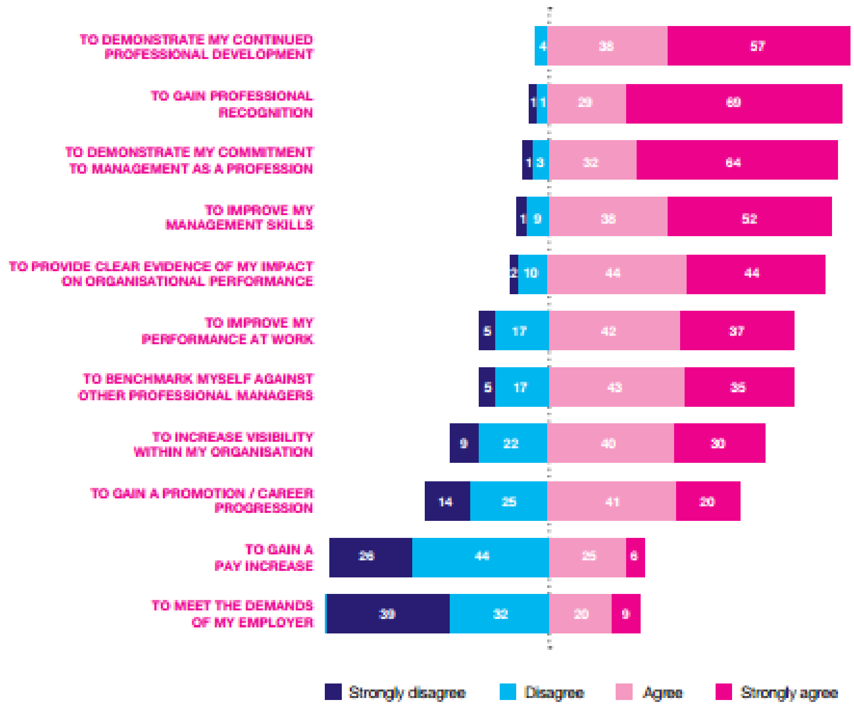
Extract from the CMI Report May 2015, entitled:

"Mapping Management Excellence: Evaluating the impact of Chartered Manager"

How important were the following desired outcomes in your decision to become a Chartered Manager?



Beverly Landais CMgr FCMI
Marketing and Business Development Director, Saunderson House

Saunderson House is a firm of independent wealth managers providing award-winning advice to professionals and other high-net worth individuals. Beverly Landais joined the business in December 2013 having already achieved Chartered Manager status.

Assessment encourages reflection
"I found the accreditation process for becoming Chartered immensely valuable. I really liked the evidence-based approach that was taken and I think the assessment methods encourage you to reflect. It focuses on outcomes, and the behaviours and skills that drive those outcomes.

"I also realised how important it is not just to focus on the strategy side in management. Strategy is very interesting, and it can be terrifically energising, but it is also crucial to know how to motivate the people around you and give them the skills that they need to be able to implement strategy effectively.

Evidence of excellence for clients and employers
"In my previous role, I was CEO of a barristers' chambers. One benefit of becoming Chartered was that I was able to communicate to clients that the CEO of the chambers had a qualification, and evidence of excellence in management and leadership. That was extremely useful, in terms of being competitive in a crowded marketplace.

New career openings
"I found that my Chartered status was an attraction for my current employer, wealth management firm Saunderson House, when I interviewed for the role. The firm has a huge focus on professional qualifications and expects high quality standards in all its staff. It also makes it a priority for its advisory staff to become chartered financial planners.

"Having Chartered Manager status is a real signal to your organisation that you take management seriously as a discipline and that you are prepared to invest in yourself."