



## Introduction

Beverly Landais is an experienced Professional Certified Coach. She comes to coaching from a senior business background, including board level. Her sector expertise spans legal, financial and insurance services. She now runs her own business: **Beverly Landais Executive Coaching**. Coaching is conducted by video conferencing or telephone and email

## Career history

Her City career began as a marketing manager at the London Commodity Exchange. She has held senior roles including Head of Marketing at Lloyd's of London, Business Development Director at Baker McKenzie and CEO of Devereux Chambers. Most recently, she was Head of Internal Coaching as well as Marketing Director at Saunderson House, a boutique wealth management firm. Beverly also served as a NED for three years on the board of the Chartered Management Institute.

## Client services

Beverly offers consultancy, coaching and training for individuals as well as teams and groups. She embraces a wide range of coaching models. She is particularly experienced in using strength-based models and is a Positive Psychology Practitioner. She is skilled at enabling people, teams and organisations to be at their resourceful best.

## Areas of expertise

- Career & work management
- Personal impact & effective communication
- Wellbeing & self-care
- Business development & marketing
- Strategic thinking & change management
- Leadership & management skills

## Professional qualifications

- Professional Certified Coach, ICF
- Postgraduate Certificate in Business & Personal Coaching
- Postgraduate Diploma in Marketing
- Registered Test User for Psychometric Assessment
- Certified Physical Intelligence Coach
- Certified Systemic Team Coach
- Certified Positive Psychology Coach
- Certified Resilience Practitioner
- Certified Mental Health First Aider
- Certified Chartered Manager
- Certified Chartered Marketer
- BA Hons Humanities and Social Studies



## Sample testimonials

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*"Beverly is an exceptional coach. I've worked with a number of coaches over the years and Beverly has been by far the most effective and the most practical. Beverly worked with me to help define specific desired outcomes for our time together and then created an actionable plan to achieve my goals."*

Luke Gregory, Global Business Marketing – Facebook

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*"Beverly coached me during 2020 and I've found her guidance and support invaluable. Her calm, caring and insightful approach harnesses her professional experience and training in multiple disciplines, bringing various techniques and ideas together in innovative ways to solve problems. I learn something every time we speak, she has helped me resolve complex challenges, and I always go away feeling refreshed and re-energised. I wholeheartedly recommend Beverly's coaching."*

Jacqui Grimsey-Jones, Global Brand & Communications Director – ClearScore

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*"I have dealt with a number of executive coaches in the course of managing a large legal practice. I rate Beverly extremely highly and as one of the best. Her calm, supportive style enables her to quickly build relationships with candidates which enables them to make the most out of their time with her and her incisive analysis identifies the real issues to be addressed."*

Gavin Tyler, Managing Partner – Cripps Law

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*"My coaching experience with Beverly was extremely positive and constructive. She provided me with tangible frameworks with which to tackle problems in my personal and professional life. In addition to being an exceptional coach she is a very pleasant person to be around which elevates the whole coaching journey. I would definitely recommend Beverly."*

Markos Papavlasopoulos, European Senior Brand Manager – The Coca-Cola Company

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*"The senior management team workshop led by Beverly was clearly focused, extremely practical and highly participative. Those attending commented positively on her communication style and ability to facilitate open and productive conversations. The participants were impressed with Beverly's follow-up after the workshop. She supplied a variety of very useful handouts that are enabling people to maximise the benefits gained from the experience."*

Alice Didier, European Director – Laboratoire Aguetant

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*"It has been an absolute pleasure being coached by Beverly. She is exceptionally knowledgeable, engaging and professional. She was very quick to understand what makes me tick but more importantly able to help me understand some of the weaknesses that I was unaware of. I have now used the lessons I have learnt to better structure how I work leading to an improved work-life balance, more efficient use of my time and working towards goals that will excite and motivate me. I cannot recommend Beverly highly enough."*

Graham Moles, Head of Portfolio Solutions, Legal & General Investment