



Beverly Landais
executive coaching



EXECUTIVE COACHING SERVICES

Welcome to Beverly Landais executive coaching

This brochure is designed to help you explore how being coached might help you to achieve more happiness and success in life and at work.

“Beverly has a natural way of nurturing and encouraging people to fulfil their potential and making them feel good about themselves – and I speak from experience”

Former Head of Corporate Communications, Private Bank



• What is executive coaching?

Executive coaching assists people focus on what they want – their goal – and then helps them explore what they can do for themselves to achieve it. The effectiveness of coaching comes from stimulating a person's thinking. Great coaching assists the transformation of good intention into actionable activity that furthers the relevant goal.

• Who should consider executive coaching?

- Leaders who would value a confidential, challenging yet supportive confidant
- C-suite executives who want to develop strategies for success
- Managers driving change or tackling new situations and who need to hone their skills
- High potential staff on track for promotion or newly appointed in post
- Professionals wanting to improve their marketing and ability to win business
- Individuals seeking personal development and greater professional satisfaction
- Teams that need to rejuvenate, refocus and create a shared sense of purpose
- Organisations ready to introduce a coaching culture



“Beverly is exceptional high-end coach for the C-suite and those looking to promote long-lasting change in their thought process and daily conduct”

*C-Suite Executive,
Management Consultancy*

• Client Services

“Beverly provided me with clear uncluttered actionable tools that I have been able to employ day to day at work. This has resulted in my confidence and self-assurance growing”

*Senior Executive,
Private Equity*

Beverly Landais executive coaching is bespoke and designed to meet the specific needs of individuals, teams and their organisations. Coaching by Beverly Landais is motivating, practical and grounded in business. Her focus is on generating ideas and activities that cultivate habits of success.

Client services are developed accordingly and may be delivered through:

- One-to-one coaching
- Mentoring
- Group/team coaching
- Leadership and management workshops
- Strategy and change facilitation
- Business development and marketing training

Costs and packages are discussed as part of the scoping of individual coaching assignments. Corporate packages are costed and tailored to requirements. Client services are costed in a way that reflects the value that Beverly Landais adds.



“Beverly’s style was personal, understanding, accessible, transparent and detailed. Enabling me to take action much sooner than normal - thus demonstrating my increased confidence and a more efficient and faster approach to decision making”

*Senior Marketing Executive,
Global Law Firm*

• About Beverly Landais

Beverly Landais is a qualified and accredited executive coach and trained facilitator. She comes to coaching from a senior business background, including operating at board-level. This means she has first-hand experience and knowledge of the challenges that you may be facing.

Her sector expertise spans legal, financial and insurance services. Beverly’s leadership style, people management and marketing skills have been honed over 30 years of working in the City of London.

Credentials

- Associate Certified Coach (ACC) awarded by the International Coach Federation
- Postgraduate Certificate in Business and Personal Coaching
- Postgraduate Diploma in Marketing
- BA (Hons) Humanities and Social Studies
- Member of the Association for Coaching
- Member of the European Mentoring & Coaching Council (UK)
- Chartered Marketer and Fellow of the Chartered Institute of Marketing
- Chartered Manager and Fellow of the Chartered Management Institute
- Affiliate Member of the Chartered Institute of Personnel and Development
- Fellow of the RSA
- Member of Women on Boards



“What I value about Beverly as a mentor is her honesty and integrity. A fantastic communicator and natural coach she provides a calm reassuring presence which encourages people to excel”

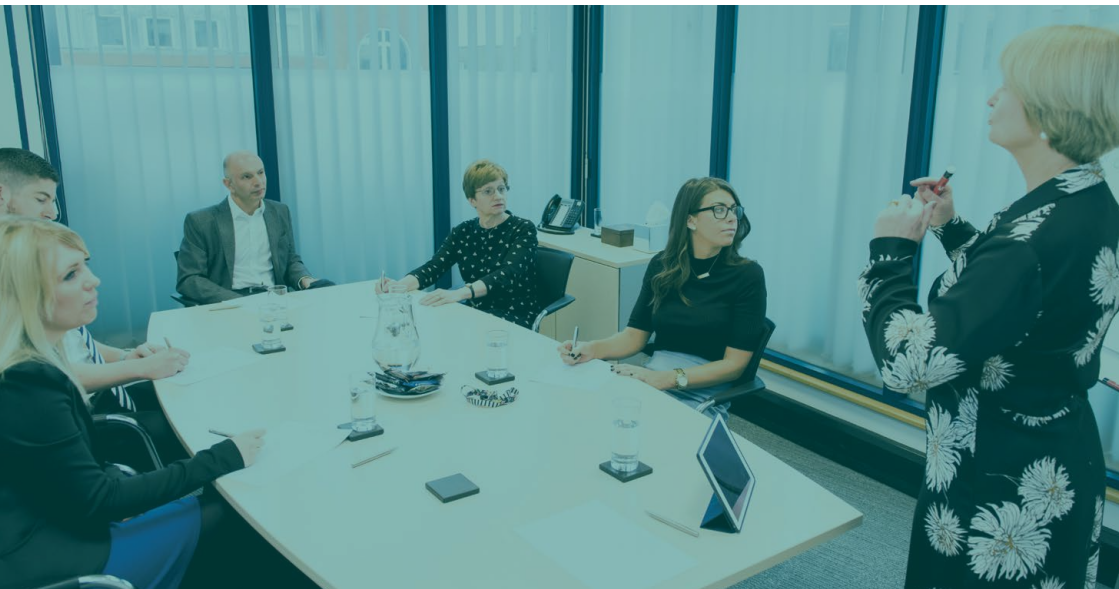
*Chambers Director,
Commercial Chambers*

• Ethics and Supervision

Beverly Landais executive coaching adheres to the Global Code of Ethics & Standards of the European Mentoring & Coaching Council, Association for Coaching, International Coach Federation, Chartered Management Institute and Chartered Institute of Marketing.

Beverly is committed to Continuing Professional Development (CPD). As well as industry events, extensive reading and external courses, she also attends regular independent supervision to ensure that her practice remains at its best and that she is constantly developing her skills.





• Testimonials

"Beverly is an excellent coach. Very calm and supportive. Also, totally non-judgmental which I find important. As a result of her coaching I feel more in control of events and in managing my response to events"

Barrister,
Commercial Chambers

"I start my new role as in-house lawyer on Wednesday. I want to thank you for all the support you have given me. I have valued it immensely and it has made a real difference to my belief in myself. I hope you can feel that you played a significant part in my current success"

General Counsel, Security Company

"Beverly is incisive, warm and engaging. I find her inspirational and always a joy catching up with. I walk away feeling that I can achieve anything as she is a motivating person"

Managing Director,
Executive Recruitment

"I particularly enjoyed the fact that Beverly's effective assistance and support enabled me to use my own thought processes in order to identify solution which is something I would have never achieved had it not been for Beverly's clever approach and encouragement"

Brand Manager, Arts and Design

As your coach, Beverly Landais would be a catalyst for you to explore what you want, how you could get it and what needs to happen to achieve this. Get in touch to find out more:

Beverly Landais executive coaching

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www.beverlylandais.co.uk

